

FOR IMMEDIATE RELEASE
[INSERT DATE]

Media Contact:
Contact name for accredited company
Contact phone number or email for accredited company

[Insert Business Name] Earns NABP Healthcare Merchant Accreditation

[INSERT CITY, STATE] — **[INSERT BUSINESS NAME]** has earned Healthcare Merchant Accreditation from the National Association of Boards of Pharmacy® (NABP®).

INSERT PARAGRAPH ABOUT BUSINESS HERE (Optional)

NABP’s Healthcare Merchant Accreditation was created to recognize safe and legitimate health care and health care-adjacent entities around the world. Healthcare Merchant Accreditation signifies to patients, providers, payers, and online advertising platforms that the merchant holds required licensure and follows applicable laws and business best practices. In addition, accredited businesses must obtain and maintain an active .pharmacy domain name (ie, web address) via NABP’s .Pharmacy Registry, providing consumers an easy way to identify the site as a safe source for their healthcare needs.

INSERT QUOTE FROM BUSINESS HERE

“NABP congratulates **[INSERT BUSINESS NAME]** on achieving this important recognition,” says NABP Executive Director/Secretary Lemrey “Al” Carter, PharmD, MS, RPh. “By earning Healthcare Merchant Accreditation, they demonstrate their commitment to compliance and patient care.”

About [INSERT BUSINESS NAME]

About the National Association of Boards of Pharmacy

The National Association of Boards of Pharmacy (NABP) is the impartial professional organization that supports its member regulatory state boards of pharmacy in creating uniform regulations to protect public health. Founded in 1904, NABP aims to ensure the public’s health and safety through its pharmacist competence assessment programs, license transfer and verification services, as well as through pharmacy inspection and accreditation programs. For more information, please visit www.nabp.pharmacy.