**FOR IMMEDIATE RELEASE Media Contact:**

**[INSERT DATE]** Contact name for accredited company

Contact phone number or email for accredited company

 [Insert Pharmacy Name] Earns NABP Digital Pharmacy Accreditation

[INSERT CITY, STATE] — [INSERT PHARMACY NAME] has been accredited by the National Association of Boards of Pharmacy® (NABP®) for digital pharmacy practice.

INSERT ABOUT PHARMACY PARAGRAPH HERE (Optional)

NABP’s Digital Pharmacy Accreditation signifies to patients, payers, and providers that the pharmacy organization is recognized for its commitment to quality health care and safe pharmacy practices over the internet. Digital Pharmacy Accreditation was created to recognize safe and legitimate pharmacies with an internet presence that stand out against the ever-growing list of rogue pharmacy websites. In addition to the thorough review process and on-site survey, [INSERT PHARMACY NAME’s] website was verified to review the pharmacy’s online presence and medication-related websites to ensure that they are properly licensed and follow applicable laws and business best practices.

[If multiple accreditations, select from description document and insert additional paragraph(s) here]

INSERT QUOTE FROM PHARMACY HERE

“NABP congratulates [INSERT PHARMACY NAME] on achieving this important recognition,” says NABP Executive Director/Secretary Lemrey “Al” Carter, PharmD, MS, RPh. “By earning Digital Pharmacy Accreditation, they demonstrate their commitment to providing patients with safe access to high-quality health care.”

**About** [INSERT PHARMACY NAME]

**About the National Association of Boards of Pharmacy**
The National Association of Boards of Pharmacy (NABP) is the impartial professional organization that supports its member regulatory state boards of pharmacy in creating uniform regulations to protect public health. Founded in 1904, NABP aims to ensure the public’s health and safety through its pharmacist competence assessment programs, license transfer and verification services, as well as through pharmacy inspection and accreditation programs. For more information, please visit [*www.nabp.pharmacy*](http://www.nabp.pharmacy).